



July 18, 2008

## **TRADE NAME “PINNACLE” OWNED BY NATIONAL FOREST PRODUCTS**

“Pinnacle” is a marketing name trademarked and solely owned by National Forest Products that has been 10 years in development. There are specific mills to date that have been accredited to produce and package the “Pinnacle” brand name. It must be understood that the marketing name “Pinnacle” and the specific grade associated with the name is trademarked in Canada and in the U.S. Individuals and companies should be aware that it is illegal to try to replicate/market the product under the name “Pinnacle”.

If a mill requests accreditation to produce “Pinnacle” for National Forest Products and receives accreditation to produce “Pinnacle” it will be considered their sole duty to do so as per grade specifications outlined by National Forest Products. It will be considered a breach of contractual obligation and illegal to produce and market the same product under any other market name, or mask it in any way. Marketing softer or lesser grades will not be considered a breach of contract (i.e. such as architectural knotty, custom knotty, select deck and Hiline).

In the best interest of ourselves, present suppliers, potentially new suppliers and our customers it is imperative that the above is understood.

If somebody feels they have any conflicts of interests at this time, please notify us immediately. I trust you will find everything in order and acceptable.

**WESTERN RED CEDAR | WESTERN RED CEDAR | WESTERN RED CEDAR | WESTERN RED CEDAR**



*The Natural Choice for Quality*  
*En matière de qualité, le choix naturel*



“Pinnacle” is a trade mark of National Forest Products Ltd.

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